



MAGAZINECRM

Software to make magazine publishers life easy.

SUBSCRIPTION MANAGER

Manage your magazine subscribers easily.

Keep track of which employee entered which record and at what time.

Keep track of magazine dispatched.

Software product can be customized according to your requirement.



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www.magazinecrm.com

DATA AT YOUR FINGERTIPS.

Sub Status	Mtcount	M
ACTIVE	75	SV
CLOSED	184	SV
TOBERENEWED	59	SV

Problems managing magazine subscribers

Magazine publishers traditionally use excel to store data or use legacy system. Whenever a new subscriber subscribes for magazine they need to send introduction letter, generating unique membership numbers, generate monthly magazine dispatch labels so it can be sent via post. They have to track all sort of information. If a subscriber is renewed they need to keep track of data when it was renewed. Also store the older historical membership details. This resulted in consuming huge time and energy. Seeing this we built our software which protects your data integrity, automates various process and saves time.

Managing magazine subscribers become super easy using our software.

“One month of Magazine publishers work is done by the software in 1 hours time with just a press of buttons “

Generating introduction letter for new subscribers,

Renewal notices are generated for subscribers whose subscription is to expire.

Generating monthly magazine dispatch labels.

Adding new subscriber order and renewing a subscriber also becomes easy.

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Architecture for the software.

The database being used is Oracle Xe. The front end is Apex version 20.

Oracle Xe is a free version of Oracle. The maximum memory used in Oracle Xe is 2gb.

And database size is 15gb.

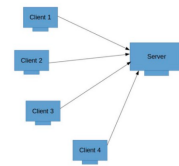
There is a standard edition Oracle which is a paid version.

Which supports more memory capacity. It can also use more CPU processor if available which results in faster performance and also if you need to store large data.

Client server architecture .

You can run the software in client server architecture and in network environment.

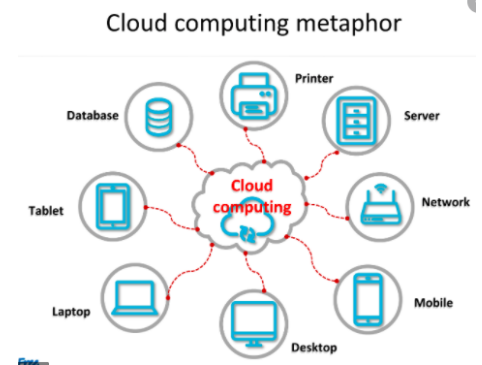
This is used in offices where they don't want the product to be exposed on the internet only on their network.



Cloud architecture.

You can also run the software on a cloud. Amazon AWS, Microsoft Azure, Google Cloud are some of the reputed cloud providers. The advantage is you can access the software 24 hours via internet.

This is your own server machine which can be customized according to you on the internet.



Hosted Environment

Maxapex will charge 35 USD per month. There are other hosting space providers too.

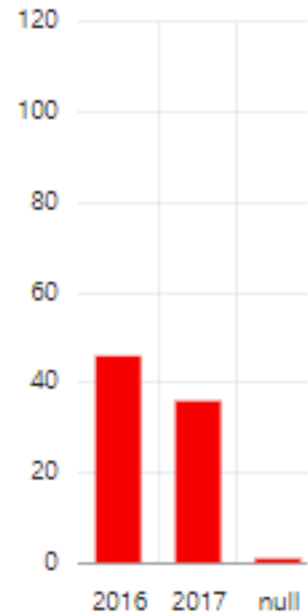
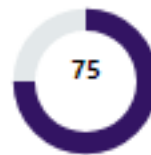
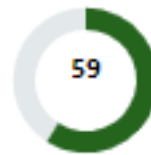
The software can also run on the Oracle server, Our product is developed using Oracle, Oracle Apex and for generating reports we use Jasper reports

We have been in this magazine software industry for more than 8 years and we are specialist solutions provider for publishing industry.

- We have experience handling large data.
- Experience in handling Advertisement solutions for magazine companies, CRM and Accounting



CUSTOMIZED DASHBOARDS



We have been continuously enhancing the software so you have technological edge. We can integrate our software with crm, accounting and advertisement module

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